

## Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method of presenting data to a viewing entity having a viewer comprising:
  - providing unformatted data having an associated tag indicating a type of formatting to be used to said viewing entity, said data comprising one or more unformatted data portions to be converted into a format viewable to said viewer;
  - providing, together with the unformatted data portions, a plurality of formatters for said viewer, each of which is capable of formatting one or more of said unformatted data portions into said format viewable to said viewer;
  - locating said formatters by said viewer for each of said unformatted data portions based, at least in part or the associated tag, said formatters plug-able into said viewer; and
  - formatting each of said unformatted data portions by said located formatters to said format viewable to said viewer.
2. (Previously Presented) The method of claim 1 wherein locating said formatters comprises:
  - providing identifiers for each of said unformatted data portions; and
  - using said identifiers to locate said formatters.

3. (Previously Presented) The method of claim 2 wherein said identifiers comprise tags included in said data portions.

4 - 5. (Canceled)

6. (Currently Amended) A method of presenting data to a plurality of different viewers, comprising:

providing unformatted data to each of said viewers, said unformatted data including a plurality of unformatted data portions having associated tags indicating a type of formatting to be used;

providing a plurality of formatters, each of which is capable of formatting one or more unformatted data portions into at least one format viewable to at least one of said viewers;

locating by each viewer, for each unformatted data portion to be viewable to said viewer, a formatter capable of converting said each unformatted data portion to a format viewable to said viewer; and

formatting said each unformatted data portion by said located formatter to said format viewable to said viewer.

7. (Previously Presented) A method of claim 6 wherein locating a formatter comprises:

providing a plurality of identifiers each of which identifies one of said data portions; and

using said identifiers of said data portions to locate said formatter.

8. (Original) A method of claim 7 wherein said identifiers are tags included in relevant data portions.

9. (Canceled)

10. (Original) A method of claim 6 wherein said formatters are plug-able into each of said viewers that locates them.

11. (Currently Amended) A system for formatting unformatted data having one or more unformatted portions to be viewable to a viewer, comprising:

conversion means for converting said unformatted data portions into a format viewable to said viewer, said conversion means being separately located from said viewer;

identifying means for identifying each of said unformatted data portions; and

locating means for said viewer to locate, using said identifying means, said conversion means for each of said unformatted data, wherein the conversion means is selected based, at least in part, on contents of a tag associated with said unformatted data portions indicating a type of formatting to be used for said unformatted data portions.

12. (Previously Presented) A system of claim 11 wherein said conversion means comprises a plurality of formatters, each of which is capable of converting at least one of said unformatted data portions into said format.

13. (Original) A system of claim 12 wherein said formatters are plug-able in said viewer.

14. (Previously Presented) A system of claim 13 wherein said identifying means comprises a plurality of tags each of which identifies one of said data portions.

15 - 20. (Canceled)